



Food For Thought



January 2007

brought to you by the RestRock Restaurant Group: Tortilla Marissa's, and Windsor's Main Street Grill

Happy New Year! What are your plans for 2007



Here we are at the start of another new year, a time when most of us take a look at what we want to do differently in the coming year. One thing I'd like to do differently is shovel less snow.

Our holidays this year were very interesting, certainly different than we had planned them.

Original plans called for relatives to arrive from Montana and the East coast. Nate was home from Ohio during his school break. A house at Keystone was rented for the week. It was going to be a large family gathering/reunion with all that Colorado has to offer in the winter.

Well, as you can guess, the holiday snowstorm changed all that. Nate's friend, Whitney, who had arrived on the 16th and planned to travel home to her family on the 20th, saw her plane flight cancelled and the earliest flight out was Christmas afternoon. All of the incoming relatives were supposed to arrive on Friday the 22nd. Their flights were canceled as well, and they ended up staying put for the holidays.

So, things turned out differently than planned. But, you know what? We had a great time anyway. The house in the mountains remained empty for the week. In between

shoveling a lot of snow, we had a chance to relax, play games, watch movies, and try to eat all the food we had been planning to cook for a much larger group. I think I gained at least 5 pounds (that's not going to help my time when I run the Rock'N'Roll marathon in Phoenix on January 14th).

Well, now 2006 is behind us, and 2007 awaits. What do you plan to do this year? What would you like to accomplish? Where would you like to go?

If you could only accomplish one thing in 2007, what would it be? Start today and you can make it happen. Write it down, create a plan, and take action. You've got a whole year to do it. Just don't put it off, start today, and at this time next year you'll be saying "Wow, 2007 was a great year!"

As you look at your 2007 calendar, keep us in mind for any of your entertainment plans. Birthdays, Wedding Reception, Rehearsal Dinner, Anniversaries, Graduation Parties - whatever your plans, let us make your life easier. Whether it's take-home meals, taking the family out to eat instead of cooking at home, a party you need catered, a banquet you need to schedule, or even appetizer platters to take to a potluck - we'd like to help you out. Just give us a call. We're here to help.

In the meantime, have a happy new year, and remember to

Party On,

Doug

"The concept is interesting and well-formed, but in order to earn better than a 'C,' the idea must be feasible."

—A Yale University management professor in response to Fred Smith's paper proposing reliable overnight delivery service.
(Smith went on to found FedEx Corp.)

Visit both of our award winning restaurants! Open daily for lunch and dinner from 11 a.m.

Windsor's Main Street Grill
1294 Main Street, Windsor
970-674-0810
www.windsorgrill.com

Tortilla Marissa's - North of the Border Cafe
2635 South College, Fort Collins
970-225-9222
www.tortillamarissas.com



**No Peeking \$10,000 Giveaway –
Don't Forget Your Christmas
Present From Us!**



There's something special going on at both Tortilla Marissa's and Windsor's Main Street Grill this month. We gave you a Red envelope when you visited us in December. It had specific instructions on it not to open it, but to bring it back in and open it here, with your server before February 5th. Don't forget to bring it in on your next visit... inside that envelope is a FREE dinner, dessert or appetizer, or maybe 5%-50% off certificate, a free movie rental pass, a RestRock Gift Certificate, or even a mini digital camera!
We'd hate for it to stay unopened!
Deadline is February 5th!

"Cleaning the house while your kids are still growing is like shoveling the drive before it has stopped snowing" - Phyllis Diller



**Give Us Your Best
Valentine's Day Recipe
and you could win a FREE
Valentine's Dinner for Two**



**We're looking for your favorite
Valentine's Day recipes and memories.
Will you share with us?**

**E-mail your entry to restrock@aol.com
by January 31st.**

**If your recipe or story are selected, we
will feature it on our special Valentine's
Day menu, and we'll reward you with a
FREE Valentine's Dinner for Two.**

**We'll be choosing a winner in
each of five categories:
Appetizer, Entree, Dessert, Beverage, and Story**



**Send in your entry today!
Deadline: January 31st.**

**How To Make A Million Dollars
While Walking Your Dog**

The idea for Velcro, that handy fastener that appears on everything from clothing to camping equipment, came from a hike in the woods. In 1948, Swiss inventor George de Mestral and his dog returned home from their walk covered with burrs. De Mestral examined the sticky seed-pods under his microscope and saw the small hooks that enabled them to cling to the fabric of his trousers. He set out to make a fastener that worked the same way, using hooks and soft loops. After much trial and error, he patented his invention in 1955. The word "velcro" — now a registered trademark — comes from the French words for velvet (velour) and hook (crochet). He formed Velcro Industries; today a global company that sells its products to apparel, auto, electronic, and consumer markets worldwide.

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How To Go From Being 'Almost' Successful To 'Highly' Successful

Are you using your time and power to their full effects? According to success expert and coach Philip Humbert, most people do not. He says that the choices we make on how to use our time and power have enormous impact on our worldly success, and that the key is to learn how to use time and power in the most productive ways.

Humbert says that when he compares highly successful people to almost-successful people there are some basic differences in a few key areas. Here they are:

- Almost-successful people tend to hold back a little from fear. They avoid risk, play it safe and give up their potential power. Highly successful people, while not reckless, use their power more aggressively. They embrace change and take charge. They take measured risks and go for it.
- Almost-successful people often become frozen by their indecisiveness—and keep themselves in limbo. This means essentially they avoid action because they often believe they have to take giant steps to accomplish their goals. Highly successful people usually take reasonable steps on a daily basis to accomplish their goals. They take action, but it does not result in instantaneous and massive change. Instead, they are ongoing and digestible levels of change.
- Almost-successful people often make excuses like it takes money to make money—and I don't have money. This stops them from taking initiative and using their positive qualities such as creativity and determination. Highly successful people see things like lack of money, etc., as obstacles to be overcome. They make business plans. They start where they are instead of wishing they were someplace else.

Bonus Gift Certificates

The Bonus Certificates that you received when you purchased gift certificates in December are valid NOW until March 31st, 2007.

Come on in and bring your free bonus certificates with you!



DOUBLE POINT TWOSDAYS!

Celebrate the great new year with our new Royalty Rewards Loyalty Program, bring this certificate into Tortilla Marissa's or Windsor's Main Street Grill on any Tuesday in January 2007 and you will receive Double Points on your visit – that means twice the rewards!

IF YOU HAVEN'T JOINED YET....

Join our Royalty Rewards Loyalty Program, it's **FREE** and you'll earn one point for every dollar spent on food and beverages.

Ask your Server for a Sign-up Card and You Can Start Earning Points Today!

Promo Code: 10468

TRIVIA CONTEST WIN A FREE DINNER!

Each month we'll give you a new trivia question. Bring in your entry, or fill one out while you are here. The first one drawn at the end of the month with the correct answers will win a FREE DINNER valued up to \$15.00. Here is this month's trivia question:

In this country, instead of thank-you, you would hear "terima kasi". Where are you?

- A) Philippines
- B) Panama
- C) Madagascar
- D) Indonesia

Congratulations **Dorothy Leising** who answered last month's trivia question correctly and has received a FREE Dinner, she knew that when you go Wassailing you are going to sing for neighbors and receiving goodies in return!

Name: _____

Email: _____

Address: _____

City, State, Zip: _____

Phone: _____

My answer: _____

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